

ACCOUNTING IS STEM

DRIVING INNOVATION AND OPPORTUNITY

Business and financial innovation require math and technology skills to keep pace.

99% of accounting firms say **data analysis and critical thinking** are vital skills for new hires.

87% of accounting firms rank **advanced analytics** as a key skill for new hires.¹

STEM designation opens doors and opportunities.

39% of accounting graduates identify as a racial or ethnic minority. STEM designation helps direct resources to attract more diverse students.²



Ages 5-8 are the best time to expose kids to STEM.³

\$100,900 is the average salary of employees in STEM fields, compared to \$55,260 for non-STEM occupations. STEM creates pathways for long-term success across professions.⁴

It's time to recognize that accounting is STEM.



There are currently **2 bipartisan bills (H.R. 3541 and S. 1705)** that would expand accounting education for K-12 students.⁵

56 universities have received **STEM designation** for their graduate accounting programs.⁶

¹ <https://www.aicpa-cima.com/professional-insights/article/aicpa-poll-reveals-skills-accounting-firms-look-for-in-new-graduate-hires>

² <https://www.aicpa-cima.com/professional-insights/download/2023-trends-report>

³ https://gems.education.purdue.edu/wp-content/uploads/2019/02/STEM_in_Schools_v1-2.pdf

⁴ <https://www.bls.gov/oes/2021/may/stem4.htm>

⁵ <https://www.congress.gov/bills/118th-congress/house-bill/3541>

<https://www.congress.gov/bills/118th-congress/senate-bill/1705>

⁶ <https://www.thiswaytocpa.com/segmented-landing/stem-initiative/>